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Mr. Speice

ISM

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Interview of Morgan Crowder

Assessment 10 - Interview

Name of Professional: Morgan Crowder

Title: Project Manager of Healthcare Department

Company: HKS Architects

Date of Interview: 3rd December 2018

Works Cited:

Tsirulnik, Addi, and Morgan Crowder. "Interview of Morgan Crowder." 3 Dec. 2018.

Assessment:

From this interview, I wanted to find out more about working on an individual project and how to do it successfully. Morgan Crowder, Project Manager of HKS Architects, was able to inform me of how to lead a team of architects efficiently and the best ways to get this done competently.

During our discussion, the topic of balancing function with aesthetic appeal came up. Morgan Crowder mentioned that you should aim for simplicity above all else. To explain this, she used the analogy of comparing a building to an iPhone. An iPhone has passed the test of time in terms of it being relevant. This shows me that elaborate touches should not always be thrown in if they are not necessary because they could easily go out of style within 5-10 years and make

the building not look as great in the later years. The significance to knowing this is that now I will not have to rely on elaborate touches to make my designs stand out, but actually make them simple so that they are beautifully done for many years.

Then, we discussed how to ensure that a project starts off properly. Morgan Crowder informed me that you should start looking at the logistics of project from an early stage. This means that you should think about how climate and location could impact your building as well as looking at the permits you need and what the timeline is to get them. From this, I gathered how important it is that these things are discussed and looked over early on to insure that everything gets done right and on time. Due to this, for my Original Work, I am beginning to research required permits in my area to try and make it as realistic as possible.

Afterwards, it was asked how Morgan Crowder was able to make her past projects successful. She described that one of the most important things is to know your team so that you can assign tasks based on people's weaknesses and strengths. Also, you should be on the same page as the client at all times to make sure they are willing to pay for the project in the end. Using this information, I will be able to get a better understanding of what other responsibilities an architect has rather than just designing a building.

Lastly, we talked about my Original Work and the program (AutoCad) that I am using for it. The question proposed was if she would do anything differently or if she could give me some advice. Firstly, she mentioned like it was a good start and she thought that the layout met the client's needs well. However, we discussed how it would be helpful to create an elevation plan and also to assign specific materials to assembly components. Then we talked about the need for

a 3D layout of this which she showed me how to do o AutoCad. This helped me tremendously as now I have more confidence in my design and feel as if it was changed for the better.